

Great Rooms

Great Drinks

What

A discussion between two Alumni who are embroiled in the practice, education or development of changing the built environment in New York. The Brown Club of New York is bringing two avant-garde thinkers in the realm of the built environment to discuss the changing face of our city.

There will be a short 45 - 60 Min. conversation between Mr. Edward Mitchell and Mr. Kent M. Swig. The two will discuss:

Adaptive reuse in New York, using today's building stock for tomorrow.

Living below Wall Street, the changing face of the financial district.

This will be an intimate discussion between our two invited panelists and those attending. Anyone participating is welcome to listen, discuss or network afterwards at the bar.

Where

This inaugural event is in the intimate Four Season's Bar at the Mies Van Der Rohe designed Seagram's building on Park Ave. Socializing to follow.

When

7 pm June 21st

Why

Brown Alumni have been and are integral to the development, design, implementation and vision for New York. This group is focused on bringing those who care about these issues and our city together to discuss ideas, meet one another, and foster communication and opportunities between this broad alumni base.

Who

If you are a Brown Alum and you are interested in Architecture, Engineering, Urban Development, Real Estate Development, Urban Design, Construction or the future of New York City this is an opportunity for you to meet Alumni who are interested and dedicated to similar changing face of the financial district.

\$25 / Members - \$30 / Non-Members

1 Hour

1 Drink

1 Discussion

BCNY

Real Estate,
Design & Construction
Group



Edward



Mitchell

Edward Mitchell

Edward Mitchell is a leader in the field of urban and ecologically-sound design.

Mr. Mitchell is currently an adjunct Assistant Professor at Yale University's School of Architecture. Prior to his time at Yale he taught at Columbia University, the Pratt Institute in New York, the Illinois Institute of Technology in Chicago, and the Hochschule Wismar in Germany. His advanced studios focus on planning and architectural issues with an emphasis on experimental research in sustainable urbanism and the changing patterns of the contemporary city under the pressures of globalization. This work has been exhibited internationally, and the studios have been awarded independent grants for research projects in Toronto, Helsinki and Vancouver.

After working in New York he established his own practice in New Haven in 1998. In 1999 he was given a Young Architects Award from the Architectural League of New York. He is a fellow of the Urban Design Workshop which does community design in numerous towns and cities in Connecticut.

He has exhibited in Chicago, Germany, Rome, New York, New Haven, Washington, and Los Angeles and has lectured in the United States, Canada, Germany and Finland. His writing has been published in a number of international magazines including ANY Magazine; The Village Voice, Assemblage, Log, and the anthology "What is Architecture?" Recent pieces address globalization and its impact on the city including "All Gone: The Temporary Status of Olympic Urbanism" in Perspecta 34 and "Fear Factors" in Perspecta 35. He has conducted seminars in New York on the problems of public space at the site of the World Trade Center, and in the summer of 2005 he organized and participated in the first discussions on architecture and public space conducted by the Salzburg Seminars in Austria.

He is a member of Vita Nuova, a consortium specializing in the rehabilitation of former industrial sites and new sustainable development with projects nation-wide.

Working with Vita Nuova, Mr. Mitchell has taken on a significant number of challenging brownfields, Superfund, RCRA, and mine-scarred land projects. These

projects range in scale from 20 acres to hundreds of acres encompassing multiple towns. He has completed a number of residential and urban design projects and has participated in many international competitions, winning awards for both architectural and urban design.

In 1999 he was given a Young Architects Award from the Architectural League of New York. In 2005 he obtained a grant from the Boston Society of Architects for research using computational analysis for urban design. In addition, Mr. Mitchell is a fellow of the Urban Design Workshop which does community design in numerous towns and cities in Connecticut.

Mr. Mitchell is also the co-chair of the ACSA national conference for 2013, "New Constellations, New Ecologies" and I will be teaching a joint studio with Brown and RISD in the fall of 2012.

He received his Bachelor's degree from Brown University and his Master's of Architecture from Princeton.

Apart from his academic experience he has expertise in

- Reuse Planning & Design
- Community Design Charrettes
- Urban Planning and Design

Publications:

This Train of Cities, Yale School of Architecture Post Professional Studios, forthcoming 2012 ,

"Pits and Piles," Formerly Urban: Rust Belt Futures, Syracuse University and Princeton Architectural Press forthcoming 2012;

Fast Forward. EMA project work. Princeton Architectural Press. 2011 ;

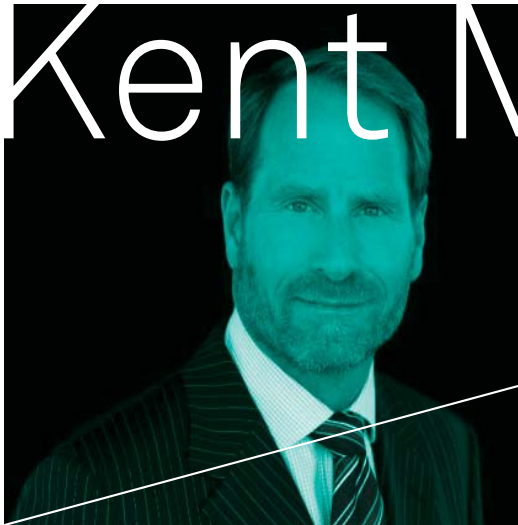
"Up in the Air," Flip Your Field, University of Illinois at Chicago, School of Architecture, 2010 and the Journal for Architectural Education 2012.

"The Guerilla Farmer's Almanac," Log 5, Spring 2005.

Memberships:

American Institute of Architects

Kent M.



Swig

Kent M. Swig

Kent M. Swig is an owner of several real estate operating companies as well as commercial and residential real estate properties throughout the United States. His holdings and titles include the following:

- SwigEquities, LLC

Mr. Swig is President of Swig Equities, LLC, an investment and development firm focusing on the acquisition and development of real estate in New York City and California. Since 2001, Swig Equities has purchased and/or is in the process of developing in excess of \$3 billion of properties including holdings in Downtown Manhattan's FiDi (Financial District) neighborhood comprising of 110 William Street, a 900,000 square foot office building; 80 Broad Street, a 440,000 square foot office building; 90 Broad Street, a 400,000 square foot office building; 44 Wall Street, a 350,000 square foot office building; 48 Wall Street, a 324,000 square foot office building; 5 Hanover Square, a 335,000 square foot office building; 770 Lexington Avenue, a 175,000 square foot commercial office building located in Midtown Manhattan, among others. Swig

Equities residential investments include The Sheffield, 322 West 57th Street, a 58-story mixed-use building comprising 582 residential units, 109,000 square feet of commercial office, 8,840 square feet of retail, and a 372-car parking garage; 58 apartments within the 198 unit residential building located at 401 East 89th Street; among others.

- Terra Holdings

Mr. Swig is an Owner and Co-Chairman of Terra Holdings, LLC, a company that owns and operates several residential real estate service firms including Brown Harris Stevens, one of the oldest and largest residential real estate service providers operating in New York City, the Hamptons, North Fork and Palm Beach; Halstead Property Company, a residential brokerage and management company comprised of more than 1,000 brokers throughout the New York metropolitan area; and Vanderbilt Holdings, a service firm with disciplines in appraisal and consulting, insurance, and residential mortgage brokerage. The combination of Brown Harris Stevens and Halstead Property Company annually sell more than

\$6 billion of apartments and townhouses, and the company's management divisions manage over 400 buildings comprising more than 26,000 residential units.

- Helmsley Spear, LLC

Mr. Swig is the Owner and serves as President of Helmsley Spear, LLC, a leader in commercial real estate focusing on third party office and retail leasing, asset and property management, investment sales, and capital advisory services. The company was originally founded in 1866 with the legendary Harry Helmsley assuming ownership in the late 1930s.

- Falcon Pacific Construction

Mr. Swig is also the Owner of Falcon Pacific Construction, LLC, a company responsible for the construction, renovation and repositioning of projects.

Prior to his current positions, Mr. Swig served as Executive Vice President of The Macklowe Organization and specifically as President of Manhattan Pacific Management Company, Inc. where he oversaw the operation and leasing of a

portfolio of more than 45 residential and commercial buildings in New York and Los Angeles with a market value in excess of \$2 billion.

Prior to that, Mr. Swig was Vice President of Swig, Weiler & Dinner Development Company, San Francisco, (now known as The Swig Company), where he worked extensively with the company's Fairmont Hotels Group and directly oversaw the development, acquisition, financing, and management of the firm's portfolio of commercial office space.

After earning his Bachelor of Arts degree in Chinese History from Brown University, Providence, R.I., Mr. Swig attended Hastings College of Law, San Francisco, where he was selected for the Law Review.

Mr. Swig resides in Manhattan with his two sons.

- Civic and Professional Organization Memberships

Board of Directors of the Alliance for Downtown New York, 2005 - present

Board of Directors of the Realty Foundation, 1995 - present

Board of Governors of the Association of Builders and Owners of New York (ABO), 1989 - present

Board of Directors of Business Executives for National Security (BENS) 1996 – 2001, 2003 – 2010.

Board of Directors of the Corporate and Congressional Division of The United Nations Associations of the United States of America (UNA-USA), 1989 – 1995.

Board of Directors of the New York Building Congress, 1998 – 1994.

- Charitable Organization Memberships

Board of Directors of The State of Israel Bonds, 2002 – present.

Board of Trustees of Central Synagogue, 2005 – present.

President of The American Friends of the Jaffa Institute, 1990 – present.

Chairman of the Real Estate and Construction Division of the State of Israel Bonds, 2001 – 2009.

Board of Directors of Marin Academy High School, in San Rafael, CA, 1984 – 1987.

- Honors and Awards

Honoree of the Association of Real Estate Women (AREW), 2008.

Hero Award given by the Police Museum of New York, 2007.

Man of the Year Award given by the Realty Foundation of New York, 2005.

Israel's Peace Medal given by The State of Israel Bonds, 2003.

Man of the Year Award given by Big Brothers/Big Sisters of New York, 2000.